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## I. COMPETITION RULES

### A. Essay Format:

1. The essay should be no longer than 1000 words.
2. The type font must be Arial, 12 point, double-spaced.
3. The margins must be 1" and text must be fully justified.
4. The essay **MUST** be accompanied by a Contestant Cover Sheet Form. (see page 6)
5. The essay may be submitted via e-mail or U.S. mail.
  - a) If submitted via e-mail, the Contestant must send the essay as an attachment to an e-mail in Word format to Loren Holland at [lholland@paulweiss.com](mailto:lholland@paulweiss.com).
  - b) If submitted by mail, essay must be typewritten and mailed to:

Loren Holland  
Paul, Weiss, Rifkind, Wharton & Garrison LLP  
500 Delaware Avenue, Suite 200 | Post Office Box 32  
Wilmington, DE 19899-0032

### B. Regional Competition Rules:

1. Eligible Students: Current high school juniors and seniors. All students will receive a prize for participating in the National Competition. To receive the prize, seniors must submit a proof of enrollment letter from their college or university **90 days** after their participation in the National Competition. Juniors will receive their prize when they matriculate for college. Juniors must also submit proof of enrollment letter from their college or university by **September 30, 2017**.
2. Assessment of Essays and Oral Presentations: Essays and Oral Presentations will be evaluated according to six categories: (a) quality, (b) content, (c) persuasiveness, (d) style, (e) organization, and (f) creativity. The maximum number of points each contestant may receive per category is five points for his or her essay and five points for his or her oral presentation, for a maximum total of thirty points for the entire essay and thirty points for the entire oral presentation. Advancing students will be notified via e-mail or U.S. mail. Advancing students **MUST** confirm their participation within 48 hours of receiving notification.
3. The Essay Question: The speaker must incorporate the topic and/or answer the essay question. It should not be recited verbatim. Failure to incorporate the topic and/or answer the essay question will result in points being deducted.
4. Props: The speaker is prohibited from using any props. Any use of props will result in points being deducted. Although, the speaker may use notes.
5. Timing: The oral presentation must be a minimum of three minutes and a maximum of seven minutes. An oral presentation outside of this timeframe will result in points being deducted.
6. Dress: All Contestants should be dressed in business attire (i.e., suits and ties for the men and suits or dresses for the ladies) for the Regional Competition.



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7. All essays submitted become the property of the National Bar Association. They will not be returned. Contestants should retain a copy for his/her records.

8. All NBA Affiliate Chapters and Regions will be responsible for verifying the eligibility of the Contestants. The National Competition Committee will determine questions of Contestant eligibility and **ALL DETERMINATIONS OF ELIGIBILITY BY THIS BODY ARE FINAL.**



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## II. 2016 MLK COMPETITION QUESTION

The #BlackLivesMatter movement was created in 2012 after Trayvon Martin was shot and killed by George Zimmerman, a neighborhood watchman. Zimmerman was acquitted. Many have criticized the #BlackLivesMatter movement for focusing on specific injustices done to African Americans stating there should be an #AllLivesMatter movement.

If Dr. Martin Luther King, Jr. were alive, would he argue that Blacks should focus on the #AllLivesMatter movement to focus more globally and generally on all lives or would he support the #BlackLivesMatter movement to focus more on Black lives.

Please discuss why or why not.

### RESEARCH GUIDE:

To assist you in your research of the Competition Question, please read the materials below. These materials will help you understand the legal, political, and public policy issues and relevant cases. These materials are the starting point for your research. In order to fully formulate your position, you may need to find other cases, articles, or sources of information.

#### Black Lives Matter

[http://www.huffingtonpost.com/entry/how-rosa-parks-legacy-lives-on-in-the-black-lives-matter-movement\\_565cb2fce4b072e9d1c2c987?ncid=newsltushpmg00000003](http://www.huffingtonpost.com/entry/how-rosa-parks-legacy-lives-on-in-the-black-lives-matter-movement_565cb2fce4b072e9d1c2c987?ncid=newsltushpmg00000003)

<http://thinkprogress.org/justice/2015/10/22/3715332/obama-explains-the-problem-with-all-lives-matter/>

<http://fusion.net/story/170591/the-next-time-someone-says-all-lives-matter-show-them-these-5-paragraphs/>

#### Martin Luther King

Archives

<http://www.thekingcenter.org/>

The King Research and Education Institute

<http://mlkpp01.stanford.edu/>

Books

<http://www.worldcat.org/search?q=au%3AKing%2C+Martin+Luther>



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### III. OFFICIAL CONTESTANT'S COVER SHEET, APPLICATION FORM, AND PHOTOGRAPHY RELEASE WAIVER AND RELEASE OF LIABILITY

**NOTE: All three forms must be included with your essay.**

**2016 Dr. Martin Luther King, Jr.**  
Drum Major for Justice Advocacy Competition  
Contestant Cover Sheet

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**Applicant's Background Information Please type or print**

Date: \_\_\_\_\_

Submit Photo and Essay with  
your Application

#### I. Applicant Data

Student's Name: \_\_\_\_\_  
  First  Middle  Last

Permanent Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell Phone: (    ) \_\_\_\_\_ Email: \_\_\_\_\_

Parent or Guardian's Name \_\_\_\_\_  
  First  Last

Permanent Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Home Phone: (    ) \_\_\_\_\_ Cell Phone: (    ) \_\_\_\_\_

Email \_\_\_\_\_

Student's High School: \_\_\_\_\_

Grade Level: \_\_\_\_\_ Grade Point Average: \_\_\_\_\_

High School Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

High School Phone: (    ) \_\_\_\_\_



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## Application

Please answer the below listed questions. A parent or legal guardian must sign your application. If a parent or legal guardian does not sign your application, and time permits, your application will be returned for you to complete. In the event time does not permit the return of an incomplete application, such application may not be considered. Attach additional sheets as necessary.

1. List academic honors received.

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2. Briefly describe extracurricular activities (school clubs, volunteer organizations, not-for-profit organizations, etc.) you are involved in.

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3. For Seniors: List two-year/four-year College or University you plan to attend. Please include an acceptance letter to this form.

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**\*\*\*NOTE:** Attach your written essay on the official topic selected by the National Bar Association to your Application. The essay must not exceed 1,000 words.

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**Signature of Applicant**

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**Date**

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**Signature of Parent or Legal Guardian**

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**Date**



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**Photography Release Waiver and Release of Liability**

I hereby grant permission to the National Bar Association (NBA) and MetLife, Inc. (MetLife), and their agents, employees or assignees, to photograph competitor \_\_\_\_\_ (Competitor) and use the photograph(s) for informational, educational, promotional, or publicity purposes concerning the promotion of its services and events, including but not limited to the Dr. Martin Luther King Drum Major for Justice Advocacy Competition (Competition).

I understand that the photograph(s) may be used by NBA or MetLife on their respective websites, publications or displays, magazines, reports, or other documents; or electronic or digital recordings as well as in press releases concerning the Competition.

I also grant permission to NBA and MetLife, their agents, employees or assignees to offer the photograph(s) for use or distribution in other publications, electronic or otherwise, without notifying me or seeking any further consent or authorization from me.

I understand that the NBA and MetLife, their agents, employees or assignees, may modify photograph(s) in the process of editing. I hereby grant NBA and MetLife, their agents, employees or assignees, permission to select, crop, and reproduce a photograph or photographs at their discretion. I waive any right to inspect or approve the finished photographs or printed or electronic matter that may be used in conjunction with them now or in the future. I also understand that neither the Competitor nor I will be entitled to any compensation or royalties for use of the photograph(s).

I also agree to release NBA and MetLife, their agents, employees or assignees, from any and all claims, damages or liability arising out of or connected to the use of the photograph(s) as stated above.

I have read and understand this release and waiver of liability, and voluntarily accept and agree to its terms.

\_\_\_\_\_  
Name of Parent or Guardian/Competitor (if over 18)

\_\_\_\_\_  
Signature of Parent or Guardian/Competitor (if over 18)

\_\_\_\_\_  
Date